



Missouri Milestones Matter Program Conference on the Young Years March 12 & 13, 2020

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And
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1

Objectives



- Describe the CDC's "Learn the Signs. Act Early." health campaign;
- Describe the Missouri Supplemental Nutrition Program for Women, Infants, and Children (WIC) Developmental Milestones Program;
- Identify the need and describe the goals of the Missouri Milestones Matter Program;
- Review results of the feasibility test and next steps; and
- Discuss the role of home visiting in the Missouri Milestones Matter Program.

2



Learn the Signs. Act Early.

Learn the Signs. Act Early. Health Campaign



3

DEVELOPMENTAL SURVEILLANCE OR MONITORING

DEVELOPMENTAL SCREENING



4

Website



5

Checklists



- 2 Months
- 4 Months
- 6 Months
- 9 Months
- 1 Year
- 18 Months
- 2 Years
- 3 Years
- 4 Years
- 5 Years

6



WIC Developmental Milestones Program



Funded by Centers for Disease Control & Prevention (CDC #5U01D001007) and the Missouri Department of Health & Senior Services



7

WIC and University of Missouri Partnership (2010-2018)

- The project developed innovative ways to enhance awareness of developmental milestones using the CDC's "Learn the Signs. Act Early." (LTSAE) messages and materials;
- Focused on families in WIC clinics whose children may be at risk for delays in early identification and intervention;
- WIC staff helped shape the program so that it is easy to implement; and
- Program evaluation showed a positive impact on parents, children and WIC staff.



8

Why "Learn the Signs. Act Early."?

- 1 in 4 children, age 0-5 years are at moderate or high risk for developmental, behavioral, or social delay;
- About 1 in 6 children aged 3-17 has developmental delays or disabilities;
- About 1 in 59 children has autism spectrum disorder;
- Many children are not identified until school entry, particularly those from low income groups; and
- Too many children miss the opportunity provided by early intervention services.



9

Why WIC?

- An ongoing relationship with traditionally underserved families and children ages 0 to 5 years;
- A trusted source of information for parents;
- Young children with nutritional risk factors such as low birthweight or slow growth are also at increased risk for developmental delays; and
- LTSAE is closely aligned with WIC’s mission
 - Healthy development of young children; and
 - Provision of referrals for services.



10

WIC Developmental Milestones in Action



11

State and National Expansion

- Missouri Statewide expansion (2017-2018)
 - Partners: Missouri WIC, Missouri Title V, MU, CDC
 - WIC website designed with online Implementation Manual and Training Videos
 - 64 WIC agencies from across the state enrolled in the first eight months (59%)
- CDC National expansion (2018-present)
 - WIC Developmental Monitoring Program
 - Three funded states: Massachusetts, Arkansas, Nevada
 - Other states receiving no-cost technical assistance: Iowa, Georgia, New Hampshire, New Jersey, Maine, Virgin Islands

12



Development of the Missouri Milestones Matter Program



13

The Beginning



Missouri Milestones Matter Program

– Goal

- Integrating Missouri’s WIC Developmental Milestones Program into Child Care Programs, using the CDC’s “Learn the Signs. Act Early.” Developmental Milestone Checklists



14

Core Team Members



| Name | Title | Agency |
|----------------------|-------------------------------------|--|
| Cindy Reese | Early Childhood Program Coordinator | Department of Health & Senior Services |
| Alicia Brewer Curran | Act Early Ambassador to Missouri | University of Missouri |
| Stephanie Chandler | Coordinator of Children's Programs | Section for Child Care Regulation |
| Lisa Eberle-Mayse | Director of Inclusion | United4Children |
| Wanda Wilson | Program Development Specialist | Department of Social Services |

15

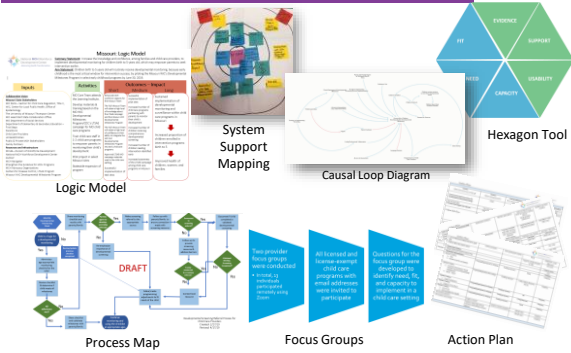
Action!



- Attended training from the MCH Workforce Development Center at University of North Carolina Chapel Hill;
- Added key stakeholders to advance the mission;
- Facilitated family and provider focus groups;
- Created flyers;
- Adapted Checklists and Graphics;
- Created a logo;
- Finalized our process and data collection tools;
- Tested the program with 4 sites;
- Implemented in 19 pilot sites; and
- Developed pre/post-surveys for providers and families.

16

Tools



17

In-State Consultation



Meeting Outcomes:

- Defined steps in Action Plan to ensure a successful pilot project launch;
- Designed sub-workgroups;
- Discussed future funding to sustain project; and
- Engaged the CDC.



18

Future Directions



- Continue pilot site implementation of the Missouri Milestones Matter Program;
- Collect data from selected sites;
- Host monthly coaching video conference calls for sites to share and learn;
- Analyze the data collected over the pilot period; and
- Prepare for statewide expansion in child care and begin expansion to other child serving organizations (home visiting, foster care, etc.).

19



Implementation of the Missouri Milestones Matter Program



20

Implementation Tools



- Implementation Guide
- Referral Process Map
- Centers for Disease Control and Prevention "Learn the Signs. Act Early." website at <https://www.cdc.gov/ncbddd/actearly/index.html>
- Checklists (back side)
- ParentLink Warmline at <https://education.missouri.edu/parentlink/> or by phone at 1-800-552-8522
- Flexibility

21



Learn the Signs. Act Early.

Building Relationships & Navigating Difficult Conversations



25

Building Relationships



"I don't care what you know until I know that you care."

- What are you doing NOW in your program to build relationships with families?

26

Difficult Conversations



- Regular, planned "check-ins" with families.
- BEFORE you meet:
 - Start with empathy
 - Assume positive intent
 - Check your own assumptions and biases
 - Think about, and prepare for, different reactions:
 - Denial
 - Sadness
 - Anger
 - Anxiety

27



Documentation & Reporting



28

Child's Initials
* must provide value

Child's Date of Birth
* must provide value

What Checklist are you completing?
* must provide value

2 Years 3 Years 4 Years 5 Years reset

Was this child referred for a formal screening?
* must provide value

Yes No reset

Did you share the results with the family?
* must provide value

Yes No reset

Briefly describe any adjustments you made due to the information learned from the checklist.
* must provide value

Expand

Other comments:

Expand

29

What Checklist are you completing?
* must provide value

2 Years 3 Years 4 Years 5 Years reset

Number of MISSING Social Emotional Milestones
* must provide value

Number of MISSING Language/Communication Milestones
* must provide value

Number of MISSING Cognitive Milestones
* must provide value

Number of MISSING Movement/Physical Development Milestones
* must provide value

Number of CONCERNS identified
* must provide value

30

Was this child referred for a formal screening? Yes
* must provide value No reset

Where was the child referred?
* must provide value
 ParentLink Home Visiting Program Physician Vision for Children at Risk (St. Louis Programs Only) Other reset

Did the child require an evaluation?
* must provide value
 Yes No I do not know reset

Was the the child found eligible for Early Intervention or Early Childhood Special Education?
* must provide value
 Yes No I do not know reset

31



Reflections: Implementation in Other Settings?



32